

Integrated Revenue Management

The Complete Solution for Revenue Management, Complex Fee Calculation, and Invoice Production

Advent Revenue Center is Advent's comprehensive solution for revenue management specifically designed for investment managers. From integrating with your client relationship management (CRM) system and inputting new client fee structures from investment management agreements, to tracking your deposits and receivables, Advent Revenue Center is designed to create a best practices revenue management workflow. The distinctive rules-based structure of Advent Revenue Center automates complex fees calculation and invoice generation. If you want to reduce the manual intervention in your period-end fee collection process and efficiently utilize your IT costs, then Advent Revenue Center is right for you.

Advent Revenue Center is the single product that can handle your revenue management needs. With its enhanced integration, Advent Revenue Center seamlessly integrates with Advent's various portfolio management and accounting engines—Axys,[®] Advent Portfolio Exchange,[®] and Geneva.[®] This seamless integration allows Advent Revenue Center to receive data directly from your portfolio management solution, eliminating

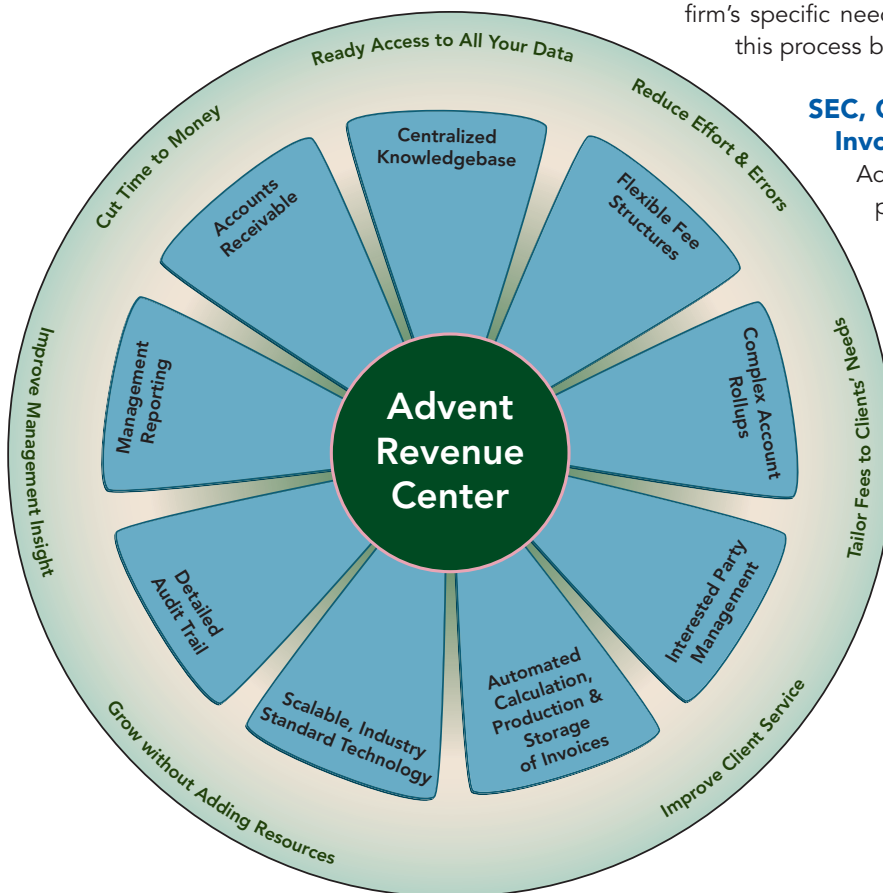
manual data entry and reducing the risk of errors. Investment managers of any size can achieve greater accuracy, support various fee structures, manage a multitude of custodian relationships, and meet comprehensive regulatory and invoice reporting requirements.

Beyond Billing

The period end workflow for revenue management involves more than sending out timely and accurate invoices. Advent Revenue Center offers a broad range of capabilities to help you monitor, manage, and analyze your revenue stream, including:

- Collect and track revenue with deposits and receivables functionality
- Meet compliance and SEC requirements with Detailed Audit Trail and Invoice Storage
- Manage families with multilevel grouping of accounts
- Present revenue updates with detailed and executive summary reports
- Provide exceptional client service with Interested Party Management
- Analyze revenue with data export capabilities into Microsoft Excel

Advent Revenue Center provides a central platform for revenue reporting with a single source for storing critical revenue management information. And, to meet your firm's specific needs, you have the ability to customize this process based on client requirements.



SEC, Compliance, and Historical Invoices

Advent Revenue Center is built on a SQL platform, enabling the storage of historical data for detailed audit trails. For routine SEC audits and larger exams, Advent Revenue Center can easily comply with requests to electronically produce accurate historical fee calculations and invoices.

“Advent Revenue Center is robust enough to handle our complex requirements, it’s easy to use, it integrates seamlessly with our portfolio management system, and it can support our firm’s future growth—it was exactly what we were looking for.”

Cathy Sawyer, Executive Director, Sterling Capital

Rules-Based to Customize Your Needs

A key feature of Advent Revenue Center is its rules-based approach, which enables custom requirements to be automated.

The rules-based system provides flexibility to:

- Create fee structures based on security, asset class, market value, and custom market value
- Produce the exact number of invoices needed and “cc” the correct interested parties
- Archive electronically processed invoices
- Choose time period for billing:
 - Advance
 - Arrears
- Pro-rate options:
 - Market value
 - Cash flow
 - Fee
- Special fee rules:
 - Flat fee
 - Minimum fee
 - Maximum fee
 - Exclude cash
 - Exclude security

Increase Efficiency, Decrease Time-to-Money

Advent Revenue Center makes your revenue management and fee collection process more efficient. And the faster you collect revenue, the sooner you can put it to productive use. With Advent Revenue Center, you can:

- Create the most efficient use of existing resources through automating the entire revenue management process
- Eliminate errors from tedious home-grown, ad hoc, spreadsheet-based systems
- Make the entire revenue management process more transparent and allow accessibility to all authorized team members
- Receive fees in less time and accrue interest on your cash

The bottom line is Advent Revenue Center allows you to take back control of the revenue management process. You are in command of making money for your clients, now be in charge of receiving accurate payment for your services rendered.

For More Information

To learn more about Advent Revenue Center, visit www.advent.com or call **+44 20 7631 9240**.

About Advent

Advent Software, Inc., a global firm, has provided trusted solutions to the world’s leading financial professionals since 1983. Firms in 60 countries use Advent technology. Advent’s quality software, data, services, and tools enable financial professionals to improve service and communication to their clients, allowing them to grow their business while controlling costs. Advent is the only financial services software company to be awarded the Service Capability and Performance certification for being a world-class support organization.



Innovative ■ Responsive ■ Reliable

Advent Software, Inc.

600 Townsend Street, San Francisco, CA 94103, USA
+1 800 727 0605 +1 415 543 7696

Level 8, Two Exchange Square, 8 Connaught Place
Central, Hong Kong
+852 2297 2280

One Bedford Avenue, London WC1B 3AU, UK
+44 20 7631 9240

www.advent.com



Copyright © 2008 Advent Software, Inc. All rights reserved. Advent, the ADVENT logo, Advent Portfolio Exchange, Advent Revenue Center, Axys, and Geneva are registered trademarks of Advent Software, Inc. All other products or services mentioned herein are service marks, trademarks or registered trademarks of their respective companies. Information subject to change without notice.