

Advent
OnDemandSM

CHANNEL PARTNER
PRODUCT BRIEF

Spend your time managing investments, not technology.

Advent OnDemand: Get online access to state-of-the-art portfolio management technology and complete data management.

Running your own RIA practice, you already have plenty on your plate. Don't add back office and IT responsibilities to your to-do list. Take advantage of the industry's most advanced portfolio management, reporting and reconciliation solution—including full business processing outsourcing—delivered via the SaaS model.

Advent OnDemand data management gives you access to the powerful functionality of Advent Portfolio Exchange[®] (APX), Advent's award-winning portfolio management platform, on a fully outsourced basis. Daily reconciliation, period-end processing, market and reference data management fall to Advent, so you get accurate numbers you can build your business on.



Leverage your custodial relationship

Advent has partnered with leading custodial and clearing firms to provide you with a state-of-the-art, scalable solution that's tightly integrated with your custodian's platform. Because Advent hosts and maintains the system, you're up and running quickly without IT hassles. And by reducing your upfront investment and staffing requirements, Advent OnDemand offers a cost-effective alternative that doesn't compromise on performance for all your portfolio management needs.

Deliver the service your clients demand

Advent OnDemand enables advisory firms, whether new or established, to compete at a higher professional level and deliver on client expectations. With Advent OnDemand, you get:

Superior Reporting. A full range of high-quality reports enables you to be proactive in responding to clients and present thorough details on their portfolios. Only a complete transaction based accounting



! “Had we chosen Advent at the beginning, we would have saved considerable time and effort. Now we’re very well positioned to double or triple the size of the firm.”

Alpha Fiduciary Generational Wealth Management

\$100 million AUM

Switched from competing system to Advent

! “Our differentiator is our focus on service and Advent enables us to deliver. We’ve cut our billing time by 90%—from 15–20 hours per quarter to less than two hours.”

Girard Securities

\$800 million AUM

Switched from competing system to Advent

! “Advent’s reporting is much better than what we had before, and I believe the system itself is lower in price than what we had before—or at least comparable.”

Lapides Asset Management

\$265 million AUM

Uses Advent OnDemand’s hosted option

system like APX can give you the information you need to service clients and manage your business, from strategic investment decisions to regulatory examinations.

Comprehensive, Accurate Performance Calculation. Advent OnDemand offers deep performance reporting taking you into the details behind the returns. So you can have confidence in the numbers that help to grow your business.

Reconciliation with Custodians. The Advent Custodial Data network represents an actual partnership with each of the more than 400 custodians providing us with information tailored for Advent solutions. This ensures the data handled by our experienced team is timely and accurate for your daily trading and reporting needs.

Industry-Standard Classifications and Reference Data. Advent OnDemand sources reference and market data from recognized providers such as Standard and Poor’s, Morningstar and Interactive Data—all included at no additional cost to you and fully maintained by Advent.

Dedicated Support. Advent OnDemand is supported by dedicated teams in New York and San Francisco, so experts who can resolve your issues quickly are just one call away.

A Proven Solution from the Industry Leader

Advent Software pioneered portfolio accounting software more than 25 years ago, and has been providing outsourced technology solutions for investment advisors since 2001. Advent OnDemand gives you access not only to the best portfolio management tools, but also to a wealth of expertise.

With Advent OnDemand, you gain access to the most advanced portfolio management technology—without the headaches of in-house technology and operations. The focus stays on what you do best, managing investments, servicing clients, and growing your business.

To learn more about Advent OnDemand, talk to your custodian’s representative or call Advent directly at +1 800 727 0605.



Find out more:
www.advent.com

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