

Advent
OnDemand®
with Data
Management

PRODUCT BRIEF

Best in class reporting without the operational responsibility

Today's wealth managers are doing more than managing client investments—they're managing a business. And they need to do more than just supplement their custodial statements. They need business level insight across accounts and relationships—a complete and independent record of events and the tools to turn that information into meaningful statements, performance returns, and compliance reporting.

This depth of reporting traditionally requires not only sophisticated accounting tools, but an operations team ready to manage account information, market and reference data and the technology behind it all.

Advent's OnDemand with Data Management makes the world-class portfolio reporting of Advent Portfolio Exchange® (APX) available to firms via the Software-as-a-Service (SaaS) model, without the back office or technology requirement. So you can focus on what your firm does best—with ready access to the information you need to do it.



Deliver the service your clients demand

Advent OnDemand enables advisory firms, whether new or established, to compete at a higher professional level and deliver on client expectations. With Advent OnDemand, you get:

Superior reporting. A broad range of best-in-class reports allow you to be proactive in responding to clients and present thorough details on their portfolios. Only a complete accounting system like Advent Portfolio Exchange can give you the information you need to service clients and manage your business, from strategic investment decisions to regulatory examinations.

Comprehensive performance. Beyond internal and time weighted returns, Advent OnDemand offers deep performance reporting, quickly taking you into the details behind the returns. So you can have confidence in the numbers that drive your business.



Unparalleled custodial data. The Advent Custodial Data network represents a partnership with each of the more than 400 custodians providing us with information tailored for Advent solutions. This unique partnership ensures that the data handled by our experienced team is timely and accurate for your daily trading and reporting needs.

Industry-standard classifications and reference data. Advent OnDemand sources reference and market data from recognized providers such as Standard and Poor's, Morningstar and Interactive Data—all included at no additional cost to you and fully maintained by Advent.

Dedicated support. Advent OnDemand is supported by dedicated teams in New York and San Francisco, so experts who can handle your requests and resolve issues quickly are just one call away.

Your partner in growing your business

As your business needs expand, Advent will be there with industry-leading solutions such as integrated CRM, turn-key trade order management, and revenue workflow tools. And if your firm ever decides that locally deployed software is the right choice, Advent OnDemand offers easy and efficient migration paths.

A proven solution from the industry leader

Advent Software pioneered portfolio accounting software more than 25 years ago. With more than a decade of outsourcing experience, and nearly 600 SaaS deployed clients, Advent OnDemand provides not only the most comprehensive portfolio management tools, but also a wealth of best practice expertise.

You can leverage the best in portfolio accounting—without the headaches of in-house technology and operations. So your focus stays on what you do best: managing investments, servicing clients, and growing your business.

To learn more about Advent OnDemand, visit us at www.advent.com/ondemand, or contact your Advent representative.

About Advent Software

Advent Software, Inc., a global firm, has provided trusted solutions to the world's leading financial professionals since 1983. Firms in over 50 countries count on Advent technology to manage their mission-critical operations. Advent's quality software, data, services, and tools enable financial professionals to improve service and communication to their clients, allowing them to grow their business while controlling costs.



Find out more:
www.advent.com

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